

Doors Open (insert Event Name) Visitor survey



Please help us improve future Doors Open Ontario events by taking a couple of minutes to complete this questionnaire. Once you have answered the questions, please return it to a Doors Open (insert Event Name) volunteer.

1. Where do you live?

Community: _____ Province/State or
Country: _____

Postal/Zip
Code: _____

2. Is this the first time that you have attended a Doors Open event?

☐ Yes ☐ No

3. How many sites do you plan to visit at this Doors Open event?

☐ 1-3 ☐ 4-6 ☐ 7-9 ☐ 10-12 ☐ 13+

4. What is the main reason for your visit to this community?

☐ I live in this community ☐ Attend Doors Open ☐ Pleasure/vacation
☐ Visit friends/relatives ☐ Business ☐ Other
(specify): _____

5. a) On which items will you spend money during your Doors Open outing? (Check all that apply)

☐ Food/Beverages ☐ Shopping ☐ Overnight accommodations
☐ Public transit ☐ Vehicle fuel/Parking ☐ Other
(specify): _____

5. b) In total, how much money do you plan to spend as a result of your Doors Open outing?

☐ Nothing (\$0) ☐ Less than \$20 ☐ \$20 - \$49.99 ☐ \$50 - \$99.99 ☐ \$100 - \$249 ☐ \$250 or more

(continued on reverse side)

6. How many people (including yourself) are you travelling with during your Doors Open outing?

Adults (18+): ☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 or more
Children: ☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 or more

7. How did you hear about this Doors Open Ontario event? (Check all that apply)

☐ Doors Open Ontario brochure
☐ Local Doors Open brochure
☐ Local newspaper article
☐ Social media
☐ Doors Open Ontario website
☐ Local Doors Open website
☐ Television ad/interview
☐ Word of mouth
☐ Online ad/event listing
☐ Local newspaper ad
☐ Radio ad/interview
☐ Other (specify): _____

8. Where did you get your copy of the Doors Open Ontario program brochure?

☐ I have not received a copy
☐ Ontario Travel Centre
☐ In my local newspaper
☐ 1-800-ONTARIO phone line
☐ A participating site
☐ From the Ontario Heritage Trust
☐ Other (specify): _____

9. In which country were you born?

☐ Canada ☐ Other (specify): _____

10. What is the language most often spoken in your home?

☐ English ☐ French ☐ Other (specify): _____

11. Rate your experience at this Doors Open Ontario event:

☐ Completely Satisfied ☐ Somewhat Satisfied ☐ Neither Satisfied nor Dissatisfied ☐ Somewhat Dissatisfied ☐ Completely Dissatisfied

12. How likely are you to recommend this event to others?

☐ Very Likely ☐ Somewhat Likely ☐ Neither Likely nor Unlikely ☐ Somewhat Unlikely ☐ Very Unlikely

Please provide any comments that you may have about your Doors Open Ontario experience:

Thank you for your cooperation! Please return the questionnaire to a Doors Open volunteer.